

ALCHEMY SELECT STOCK



Investment Objective**

To generate long-term returns by investing in equities and equity related instruments, across all market capitalizations.



Combination of top-down & bottom-up stock picking and High Conviction

A demonstrable long-term track record of finding winners with a deep understanding of the businesses and the drivers of long-term sustainable performance in companies, which may then translate into long-term return performance.

Over diversification dilutes returns

A well-diversified portfolio is essential to capture a wide variety of businesses, too much diversification tends to dilute returns. A concentrated portfolio helps to focus more on individual stock performance and returns.

A differentiated strategy for UHNI, Family Offices & Large allocators

A slice of the capital allocated to a concentrated strategy makes eminent sense as the investors are already diversified, and a differentiated strategy can help generate differentiated returns.

^{**} The investment objective are indicative and there are no assurances that it will be achieved. Investors are advisable to take independent tax, legal, risk, financial and other professional advice.

ALCHEMY SELECT STOCK (SS)* - PRODUCT HIGHLIGHTS



- Philosophy: The philosophy behind growth investing is based on the assumption that India is a high growth economy with a strong entrepreneurial culture. Our endeavor is to identify and invest in growth companies through a combination of top-down and bottom up fundamental research to enable long term wealth creation. A typical Portfolio may generally consist of between 8-14 stocks across sectors. We may construct such concentrated portfolios as per the clients need and understanding.
- Strategy**: Invest in companies across the market capitalization range, which have high growth potential and potential to deliver long-term capital appreciation.
- Fund Manager: Hiren Ved
- Description of types of securities: Equity | Investment horizon: 3 to 5 Years
- Risk associated with Product/Investment approach^^: High Risk
- Allocation of Portfolio across types of securities: Upto 100% in equity(cash portion may be deployed in liquid funds/ debt securities).
- Allocation across Market Cap: Since portfolio is concentrated, focus is more on stock selection than on market cap allocation.

^{*}Inception Date: Dec 19, 2008

^{.**} The investment objectives, strategy and allocation are indicative and there are no assurances that it will be achieved. Investors are advised to take independent tax, legal, risk, financial and other professional advice.

^{^^}All product/investment approach attract various kinds of risks. Please read the relevant Disclosure Document/ Client Agreement carefully before investing.

ALCHEMY SELECT STOCK – PRODUCT HIGHLIGHTS



- Basis of selection of types of securities as part of the Product/Investment Approach:
- 1. Relevant Universe: We have identified a relevant universe of about 500 companies based on market capitalisation (above 1,000 crores preferably), qualitative governance filters, long term attractiveness and ROE profile of business amongst other parameters.
- 2. Investible Universe: From this relevant universe, an investible universe of companies is created based on assessment of past and future fundamental variables like revenue and EBIDTA growth, cash flow conversion efficiency and core ROE of the business amongst several other relevant variables which may be unique to a business. In addition to objective fundamental parameters and assessment of qualitative management capabilities, governance standards and competitive ability of the business is also carried out. A comprehensive valuation exercise is also carried out based on one and/or combination of valuation parameters like P/E, P/B, EV/EBIDTA, DCF etc to arrive at an acceptable valuation range for investing in the security.
- 3. Portfolio Construction: The Portfolio Manager managing the strategy is then free to construct the Clients Portfolio from within the investible universe at its discretion.
- Benchmark: BSE 500 TRI *
- Basis for choice of benchmark: As per APMI Circular APMI/2022-23/02 dated March 23, 2023



ALCHEMY SELECT STOCK – FEBRUARY 2025





Group AUM
is over
USD 1.1 billion*



INR 1 crore invested in
Dec 2008 in Alchemy Select
Stock could have grown to over
INR 19.3 crores*



Outperformed its
Benchmark (BSE
500 TRI **) 11 out of 17
calendar years#



Generated a net annualized alpha of 384 bps# (INR returns)

Performance related information provided herein is not verified by SEBI

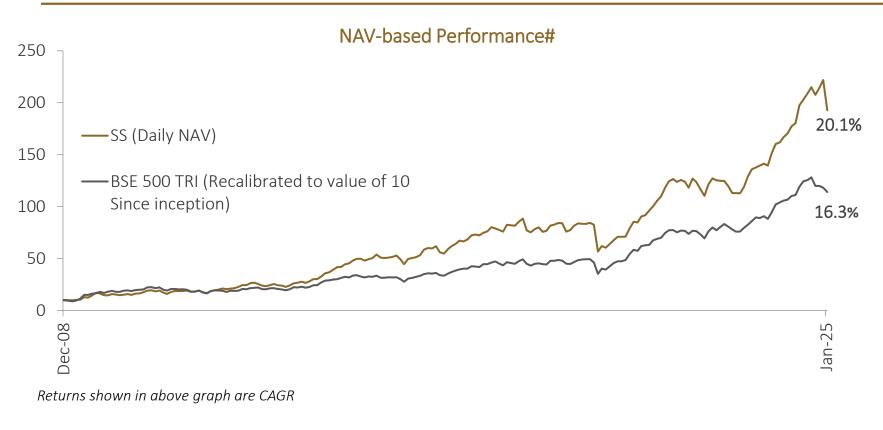
#Returns are net of fees, expenses & taxes (if applicable). Returns less than 365 days: Absolute, greater than 365 days: CAGR (Computed using TWRR method). Past performance is not indicative of future performance. The above performance figures are aggregate of all discretionary clients; the investor's actual portfolio may differ. Please follow the given link for viewing Performance relative to other portfolio managers: https://www.apmiindia.org/apmi/welcomeiaperformance.htm?action=PMSmenu

^{*}All data as on January 31, 2025

^{**} To meet regulatory requirements, we have changed benchmark of the product from BSE 500 to BSE 500 TRI, effective 1 Apr 2023

ALCHEMY SELECT STOCK (SS) - PERFORMANCE HIGHLIGHTS





Periodic Returns

Period	% Returns SS#	% Returns BSE 500 TRI
1 Month	-13.1%	-3.4%
3 Months	-7.2%	-4.8%
6 Months	-5.1%	-8.2%
1 Year	19.0%	9.7%
3 Years	15.8%	14.2%
5 Years	18.0%	18.3%
10 Years	14.9%	13.0%
Since Inception^	20.1%	16.3%

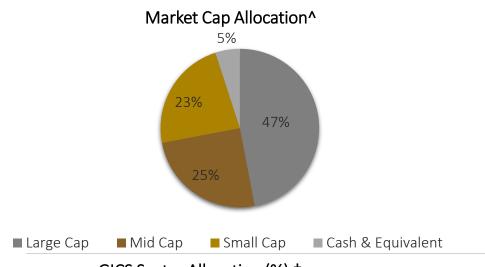
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[^]Inception Date: Dec 19, 2008 All data as on January 31, 2025



PORTFOLIO COMPOSITION & ANALYSIS*



Ratio Analysis

Parameter	Alchemy Select Stock (Since Inception)**	Benchmark (Since Inception)**
Std. Dev.	15.3%	17.8%
Sharpe~	0.6	0.5
Beta	0.8	1.0

Top Holdings

Top 10 Stocks by Weight	% Weight
Dixon Technologies India Ltd	6.8%
Trent Ltd	6.0%
Multi Commodity Exchange Of India Ltd	5.4%
One 97 Communications Ltd	5.3%
United Spirits Ltd	4.9%
Dynamatic Technologies Ltd	4.9%
Zomato Ltd	4.7%
DLF Ltd	4.3%
Divis Laboratories Ltd	4.1%
Hitachi Energy India Ltd	4.0%

GICS Sector Allocation (%) †



^{*} All data as on January 31, 2025 | ** Inception Date: Dec 19, 2008

[^] Source - AMFI | † Source :Bloomberg, except for Dynamatic Technologies which is classified under industrials instead of Consumer Discretionary based on Alchemy's investment thesis.

 $[\]sim$ Sharpe Ratio is calculated as Daily average Excess Return \div Standard Deviation of Excess Returns. The 10-Year Gsec Yield is considered as risk free rate.



ALCHEMY CAPITAL MANAGEMENT



Alchemy Capital Management is one of the pioneers in providing bespoke Portfolio Management Services in India. The company is registered with the Securities and Exchange Board of India (SEBI) as a Portfolio Manager and based out of Mumbai.



One of the few Portfolio
Managers in India to have been
in existence since 2002



Pioneers in bottom-up stock picking skills with a long-term investing approach



With an experienced team of investment professionals at the helm, there is a strong emphasis on Compliance and Risk Management



Managing/advising AUM of USD 1.1 billion*, we have earned the trust of institutional investors, sovereign funds, ultra HNIs and family offices.

*Data as of January 31, 2025



OUR INVESTMENT PHILOSOPHY

- We believe that consistent and superior long term absolute returns can be made across market cycles by investing in growth companies with good management teams.
- We like businesses which address large and growing external opportunities, have a competitive advantage in effectively exploiting those opportunities and have a scalable business model with higher-than-average Return on Capital Employed (ROCE) over the investment horizon.
- We believe that management teams are key to business success. We look for managements which have aggression, are aligned to business outcomes while simultaneously having respect for governance and capital allocation.
- While growth companies form the core of our portfolio, we also tactically invest in deep value opportunities and special situations that may appear due to and during market cycles.

INVESTMENT TEAM





Hiren Ved Director & CIO Experience: 30+ Y

INVESTMENT



Alok Agarwal Head - Quant & Fund Manager Experience: 22 Y



Himani Shah Co-Fund Manager Experience: 20 Y



Mythili Balakrishnan Co-Fund Manager Experience: 22 Y



Amaresh Mishra SVP - Research Analyst Experience: 19 Y



Vimal Gohil Research Analyst Experience: 13 Y



RESEARCH

Haresh Kapoor Research Analyst Experience: 12 Y



Ruchika Bhatia

Research Analyst

Experience: 9 Y

Hrushikesh Shah Research Analyst Experience: 1 Y



Deven Ved Co-Fund Manager, Quant Experience: 17 Y



Jagpreet Chhabra VP - Quant Research Analyst Experience: 22 Y



Rishabha Doshi Quant Analyst Experience: 3 Y

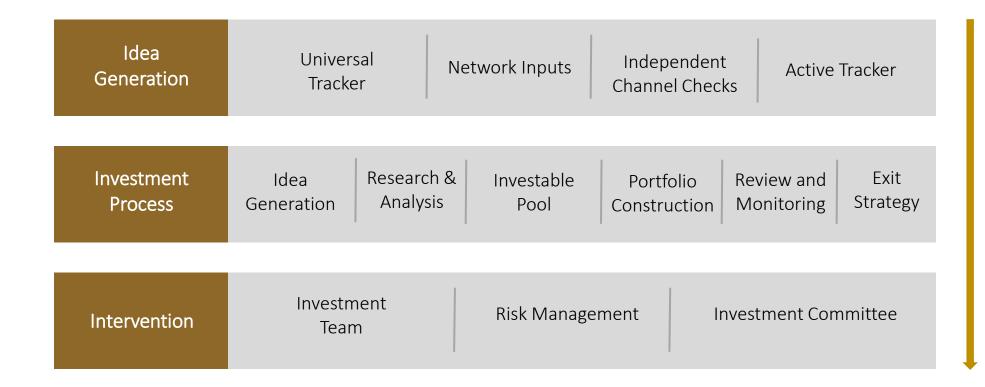


Gayathree T V Quant Research Analyst Experience: Fresher

Top-Down Sustainable Themes

3 I MATRIX: IDEA, INVESTMENT, INTERVENTION









Universal Tracker

Universe of top 500 companies by market cap

Extensive company visits; we aim to meet over 100 -150 companies annually

Best performers basis financial metrics

Best performers basis price

Change in external/ macro environment

Network Inputs

Interdependent company/ sector feedback

Attending sector theme specific conferences

Broker conferences and visits

Interacting with peer group

Independent Channel Checks

Interaction with our client base

Interaction with business ecosystem i.e. outlets/ dealers etc.

Active Tracker

Company filings

Quarterly Results

Analysts calls

Site/ Management visits

Updating and revisiting investment hypothesis

INVESTMENT PROCESS



Idea Generation

Universal Tracker

Active Tracker

Network Inputs

Independent Channel Checks

Research & Analysis

Quick research, if we like the company

Detailed Model

Meeting the management

Final Model

Investable Pool

Pool of 80 to 100 companies

New ideas and old ideas

Active-proactive model updates and company meetings

Passive-Quarterly model updates and meeting

Portfolio Construction

Fund manager selects stocks basis fund/ strategy mandates

Fund manager does final selection

CIO manages the process and has an overriding power over Fund manager

Review and Monitoring

Quarterly and annual update of investment thesis

Investee company meetings - at least bi-annual

External broker and analyst networking

Model updates every quarter

Exit

Revolving review

Trim over weights

Risk return not in favor

Better opportunities

Hypothesis not playing out as initially planned

INTERVENTION: INVESTMENT TEAM



Idea Generation

Primary- CIO, FM and Analysts



Research and Analysis

- Primary- FM and Analyst
- Secondary-CIO



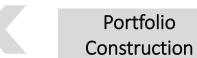
- Primary- CIO and FM
- Secondary- Analyst
- VETO Power- CIO

Exit Strategy

- Primary- FM and CIO
- Secondary- Analyst
- VETO Power- CIO



- Primary- Analyst and FM
- Secondary-CIO



- Primary- FM and CIO
- Secondary- Analyst
- VETO Power- CIO

INTERVENTION: RISK MANAGEMENT



Firm Level

- Performance patterns analysis.
- Dedicated pre and post trade checks, ongoing internal reviews
- Statutory and legal risk managed by the compliance and legal function which is monitored by the Group Compliance Head.
- Business Risk managed by the CEO.

Portfolio Level

- Daily monitoring by in-house operations team basis the fund/strategy mandate.
- Fund Manager evaluates performance of each strategy vis a vis the benchmark on a monthly basis.
- CIO reviews the performance of each strategy with the respective fund manager every month.
- Contribution analysis conducted each month by investment team. Portfolio action on absolute and relative performance analysis and portfolio positioning are discussed every month and actions where needed, decided upon.

Security Level

- Sectoral limit based on mandate .
- Individual stock limit based on mandate.
- We also monitor the ownership in companies at Fund/Strategy level.
- Investment positions flags raised by operations team if a position is close to the maximum permissible limit weight-ages.

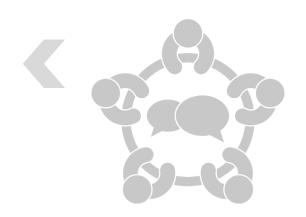




INTERVENTION: INVESTMENT COMMITTEE

INVESTMENT COMMITTEE INTERVENTION

CEO, CIO, COO, Fund Managers, Business Heads and Head of Research



MONTHLY REVIEWS

Forming and reviewing macro view,
Performance Tracking,
Contribution Analysis,
Outlier Management and decisions
Exception Reporting and Priority Actions

Major topics discussed in the Investment Committee meet

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The investment team presents their view on the changes in macro & micro variables and what can be expected in future.

Fund Performance

Performance of all funds/products is analyzed. Each fund manager has to present his portfolio positioning and the impact of change in macro and micro variables that have affected or may affect the portfolio in the future. In case of consistently underperforming positions, triggers of events are defined. If these triggers are not achieved, then relevant actions to be taken/already taken and discussed.

Risk Monitoring

An in-depth contribution analysis is presented to understand under-performers, outperformance and plan of action for the same.

GENERAL DISCLAIMER



General Risk Factors:

• All products / investment approach attract various kinds of risks. Please read the relevant Disclosure Document/ Client Agreement/ Offer Documents (includes Private Placement Memorandum and Contribution Agreement) carefully before investing.

General Disclaimers:

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Regulatory Disclosures:

- All clients have an option to invest in the above products / investment approach directly, without intermediation of persons engaged in distribution services.
- This document, its contents, especially the Performance related information, is not verified by SEBI or any regulator.

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